

Hello – and thanks for taking a look at my work!

My name is Rich Kurz and I am an experienced graphics design professional. My philosophy has grown simpler through the years. Good design is not about me, but about us. I want to do good work that serves the needs of my client and that I am proud to put in my portfolio. This pdf shows some of my capabilities.

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Creating artwork for silkscreened mugs is not so straightforward. It is ideally suited to solid colors. But adding gradation adds three-dimensionality. The problem is how to pull it off.

To complicate matters further, the Hughes Flying Boat only made one flight. There is not a wealth of views of it in its element. So the trick here was to first create a drawing with gradation and then find a pattern to use to convert it to black and white. Happily, too, there was a new feature out in which the printer could do a blend - just one - but in metallic colors! Here was my answer! And here is my solution.

Deliverables: full-size, camera-ready, art boards of the separations

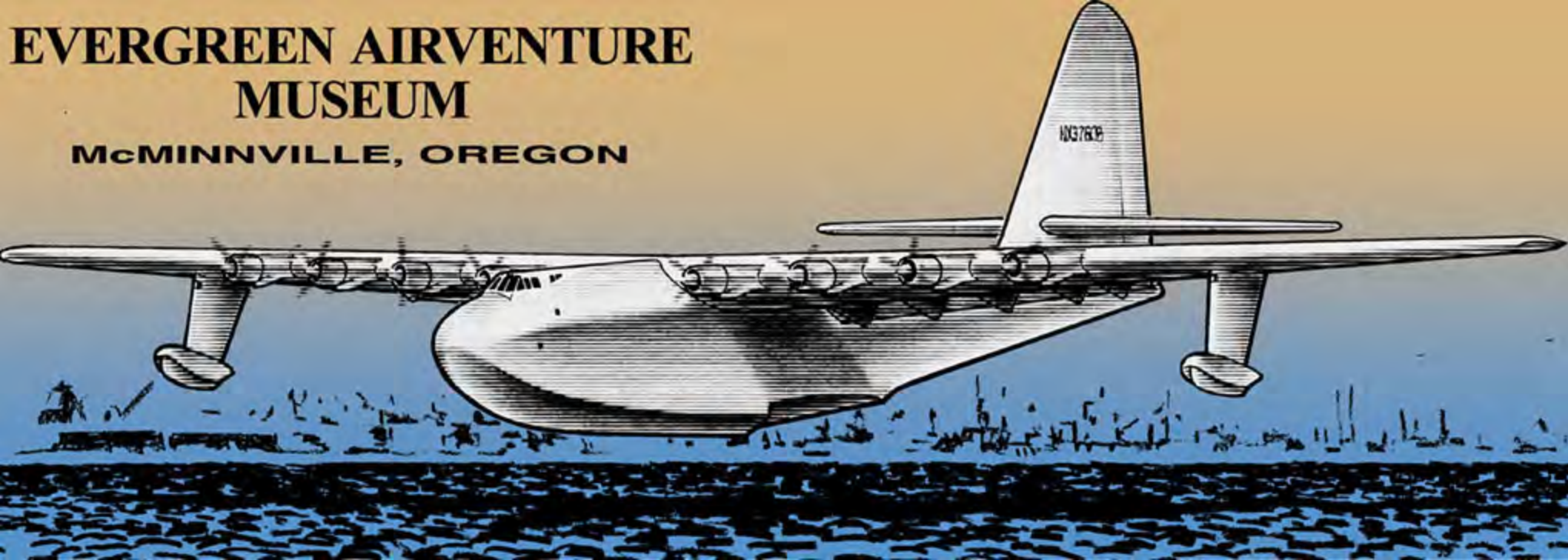
I am available to discuss your design, illustration, marketing, and advertising needs. Let's talk!

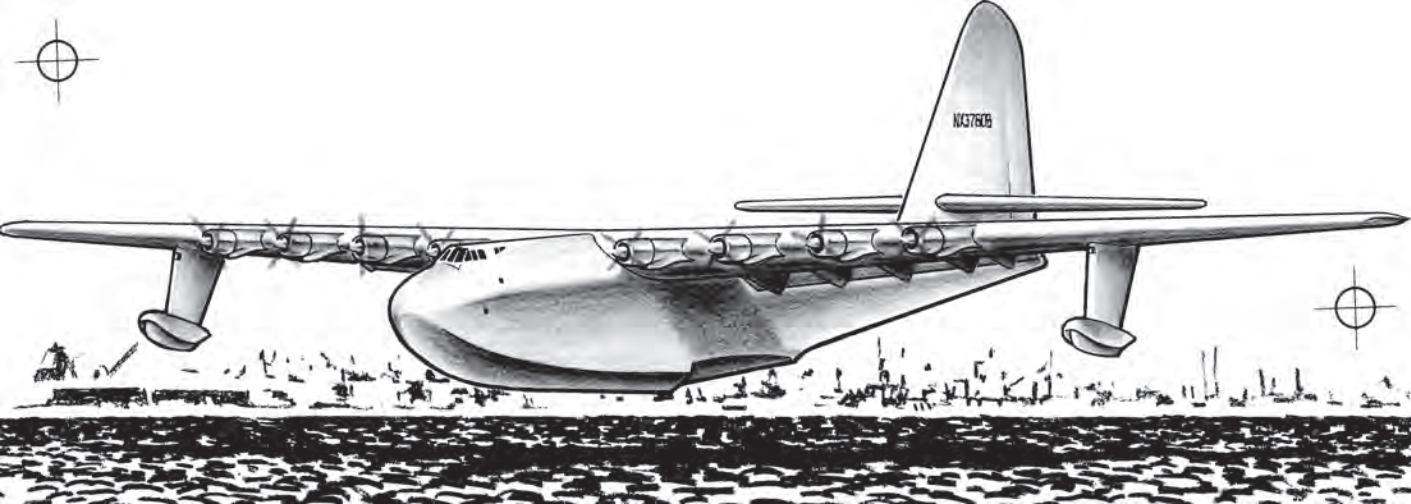


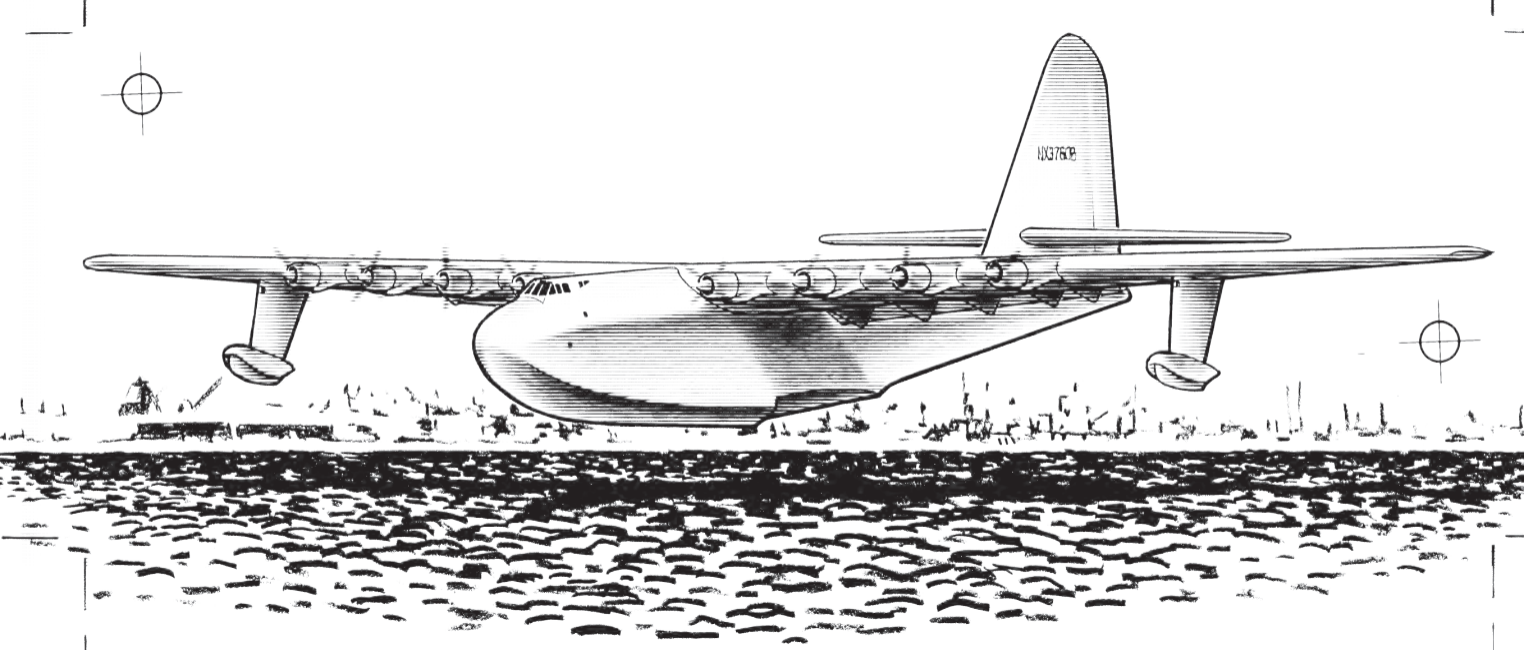
Rich Kurz

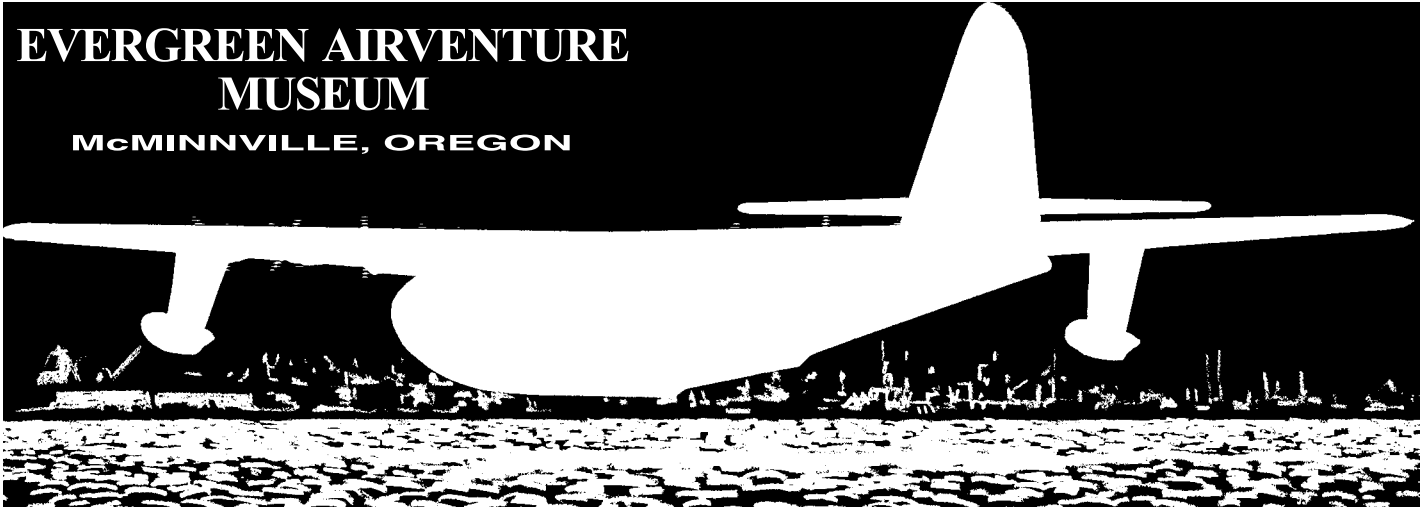
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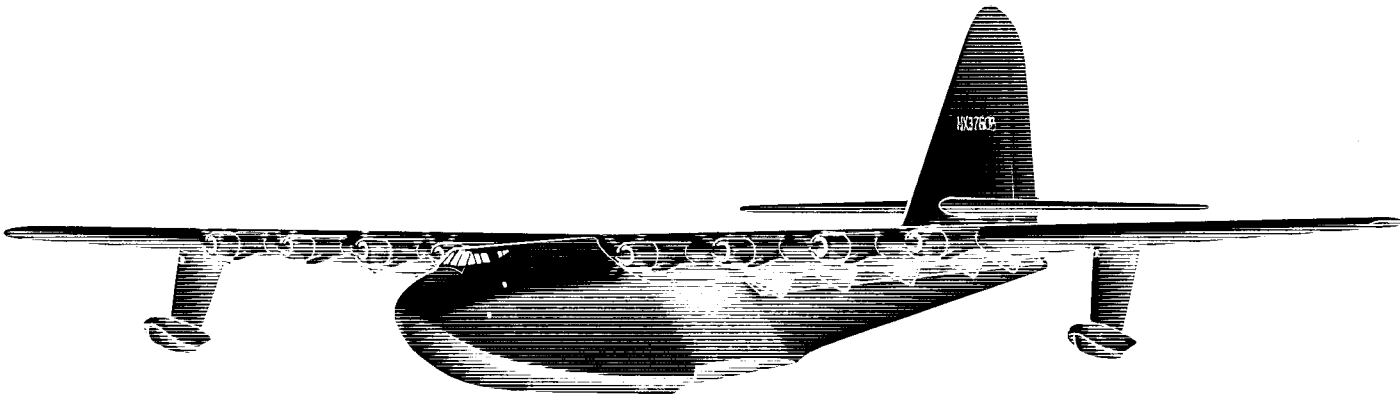




example  
gradient

#15 blue to simulated gold iridescent blend

black represents printed areas



simulated silver iridescent



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