

Hello — and thanks for taking a look at my work!

My name is Rich Kurz and I am an experienced graphics design professional. My philosophy has grown simpler through the years. Good design is not about me, but about us. I want to do good work that serves the needs of my client and that I am proud to put in my portfolio. This pdf shows some of my capabilities.

Note that all concepts and initial drawings are owned by The Write Shop. The images in this document are my own and are under copyright to Rich Kurz.

An early freelance job was this series of small, one-color ads to be placed in the local newspaper and community magazines. It needed a Christmas theme and I chose to replicate old time illustrations, slightly adapted to be more Christmas-y. I enjoyed finding the images and mimicking the styles of Rackham, Gibson, and Rockwell. It was a small job, but I did what I could to make it both noticeable and memorable.

Deliverables: Camera-ready prints, two sizes: 4¼"×3" and 3¼"×3"

I am available to discuss your design, illustration, marketing, and advertising needs. Let's talk!



Rich Kurz



*The Love of
Family
The Wonder of
Children
The Laughter of
Friends*

*All this and more in
Old Town Square*

Fort Collins

Holiday Shopping Hours:

9:30 am to 9:00 pm,

Monday — Saturday

Noon to 5:00 pm, Sundays

**A Special Time
A Special Place
A Special Gift**

*Old Town Square
Fort Collins*

*Holiday Shopping Hours
9:30 am to 9:00 pm
Mon.-Sat.
noon to 5:00 pm
Sundays*



Rediscover Christmas

Old Town Square
in
Fort Collins

Holiday Shopping Hours
Mon.-Sat.

9:30 am to 9:00 pm

Sundays

noon to 5:00 pm

