

Hello – and thanks for taking a look at my work!

My name is Rich Kurz and I am an experienced graphics design professional. My philosophy has grown simpler through the years. Good design is not about me, but about us. I want to do good work that serves the needs of my client and that I am proud to put in my portfolio. This pdf shows some of my capabilities.

Note that all concepts and original drawings are owned by Design Forum. The images in this document are my own and are under copyright to Rich Kurz.

At Design Forum, there were the large projects, and there were the smaller ones. Both paid the bills. Some projects were for the larger clients as they used our services to explore new products. This was one of those. White gas space heaters were a big thing after the first oil embargo energy crisis. All were imported from Japan. This explored taking it the next step for the U.S. market and functionality. The fad passed before this could make it thru development, but again, it was a unique product and stimulated some off-the-wall thinking. The sketches were internal explorations for design direction and were not used for presentation.

Deliverables: sketches 9"x12", marker on Bienfang bond

I am available to discuss your design, illustration, marketing, and advertising needs. Let's talk!



Rich Kurz







