

Hello — and thanks for taking a look at my work!

My name is Rich Kurz and I am an experienced graphics design professional. My philosophy has grown simpler through the years. Good design is not about me, but about us. I want to do good work that serves the needs of my client and that I am proud to put in my portfolio. This pdf shows some of my capabilities.

**Note that all concepts and original drawings are owned by Taft Broadcasting, or possibly by the current owner of Canada's Wonderland. The images in this document are my own and are under copyright to Rich Kurz.**

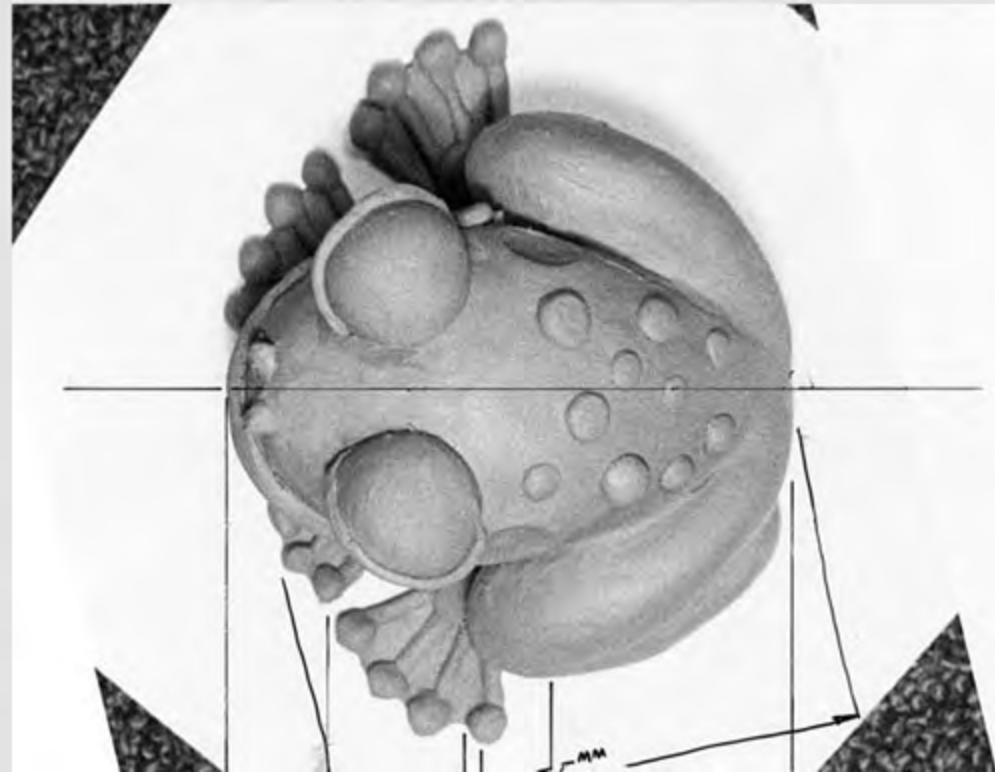
Not every idea could be realized. Not every ride could be included. As the opening day got closer, the end of the budget did, too. We still developed the ideas and the drawings as though everything was going to be made, but rides had to be cut. And then an entire area had to be postponed. Frontier Canada never was built! The ideas were finalized and them filed away "for the next year." But once the park was in operation and the revenue counted and the crowd response read, different plans were made. That's not so bad. But for the S.P.A.D. department, there was no next year. Headcount was cut back to the core skeleton crew and the rest of us took our memories with us for another hopeful day.

Deliverables: The usual

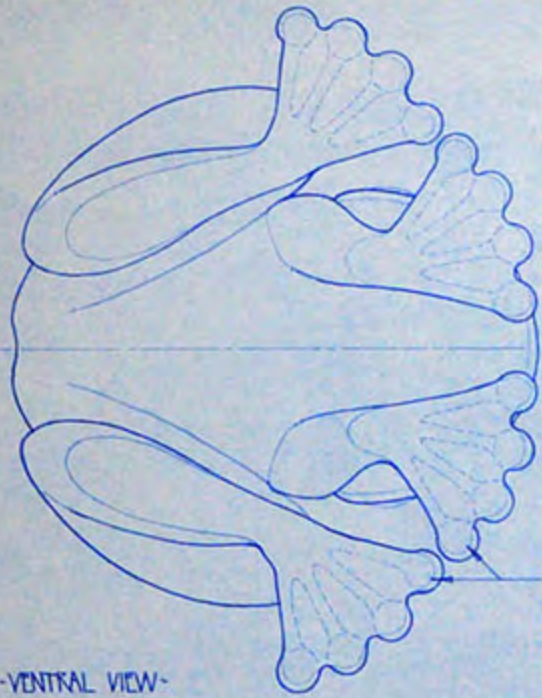
I am available to discuss your design, illustration, marketing, and advertising needs. Let's talk!



Rich Kurz



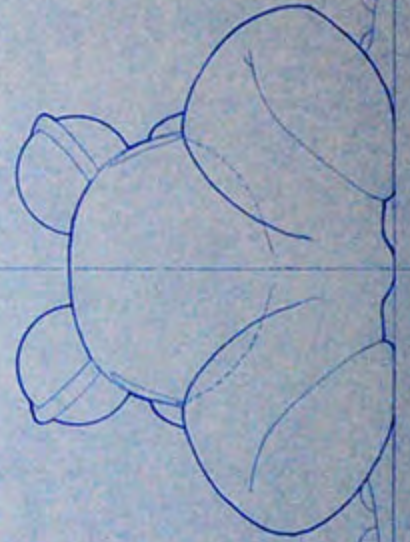




-VENTRAL VIEW-



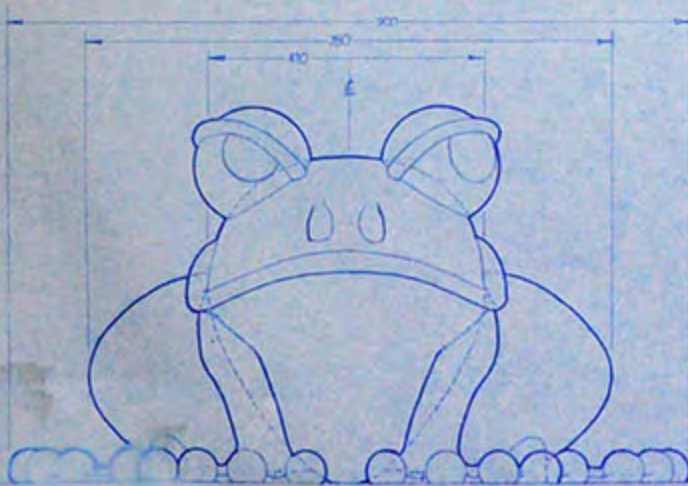
-DORSAL VIEW-



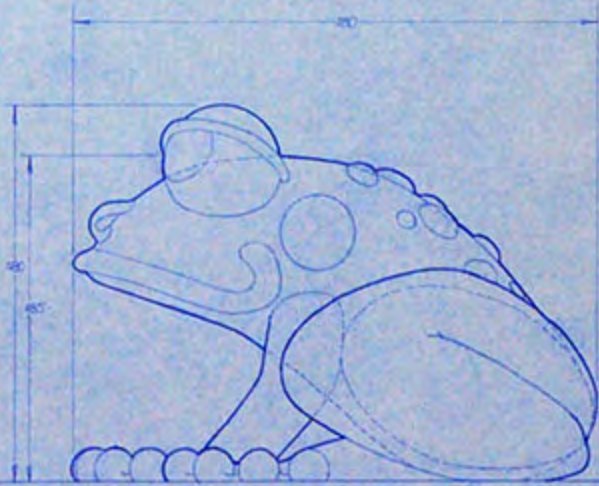
-POSTERIOR VIEW-

SURFACE CONTACT AREA

DRUM - CONCAVE



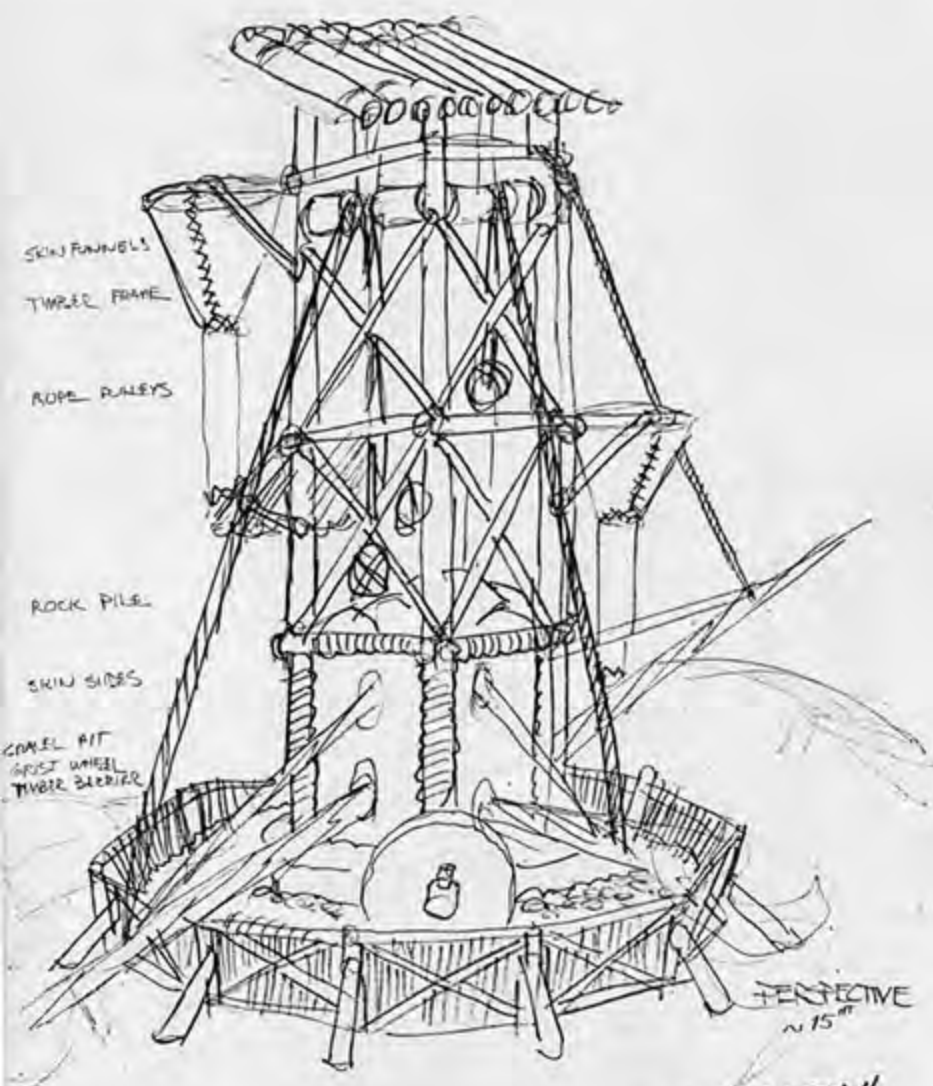
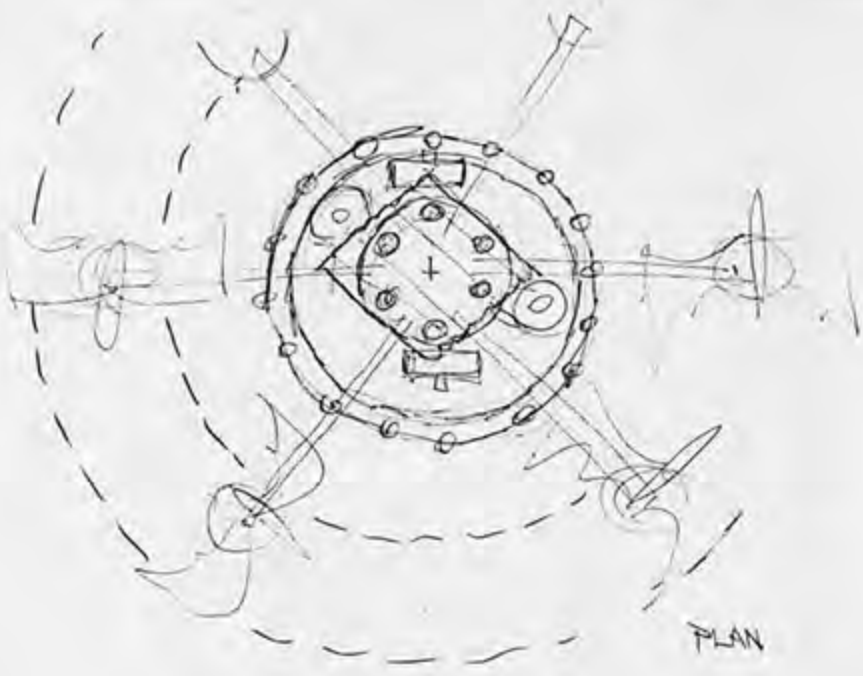
-ANTERIOR VIEW-



-LATERAL VIEW-

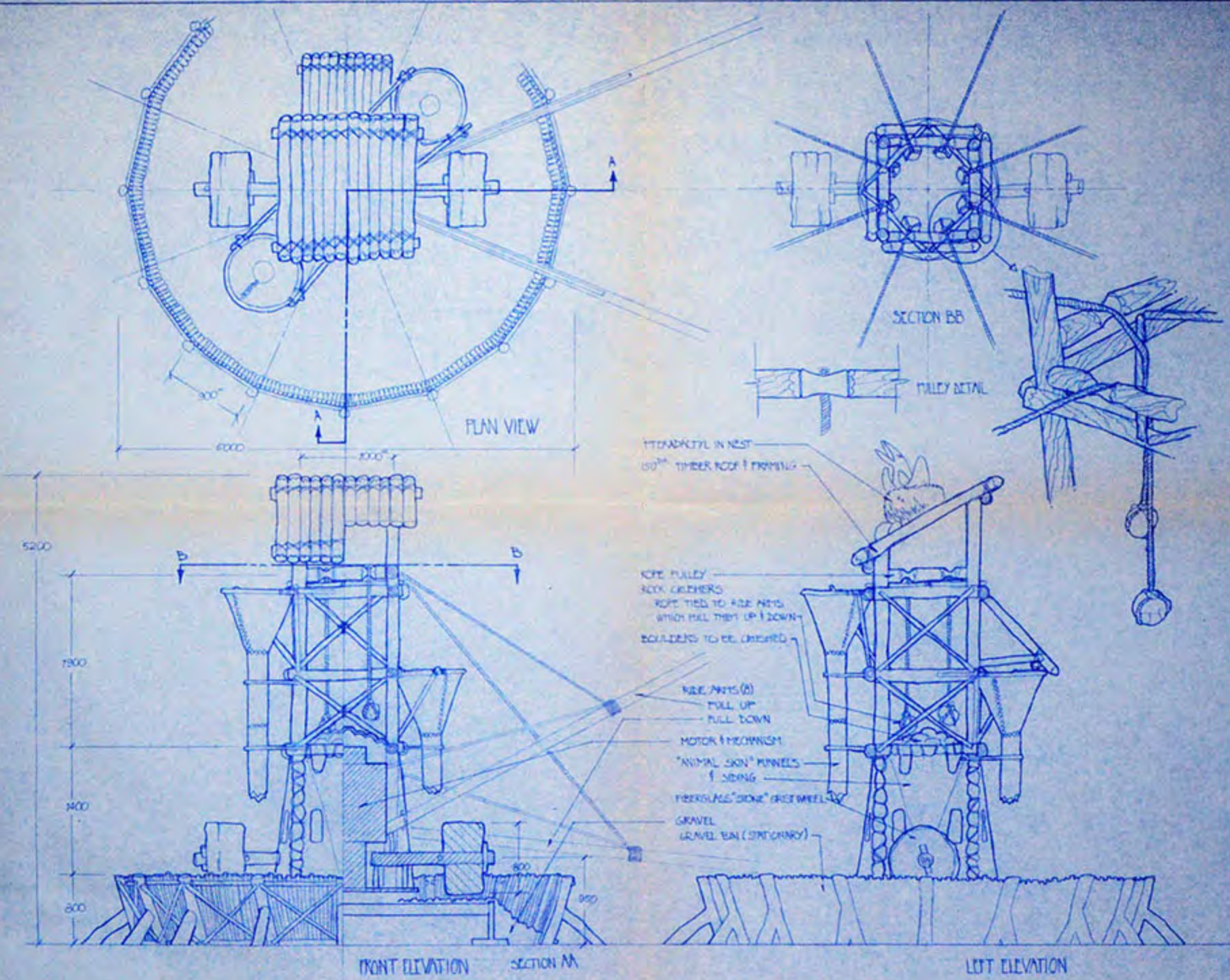
CARTOON FROG at  
RAINBOW BRIDGE





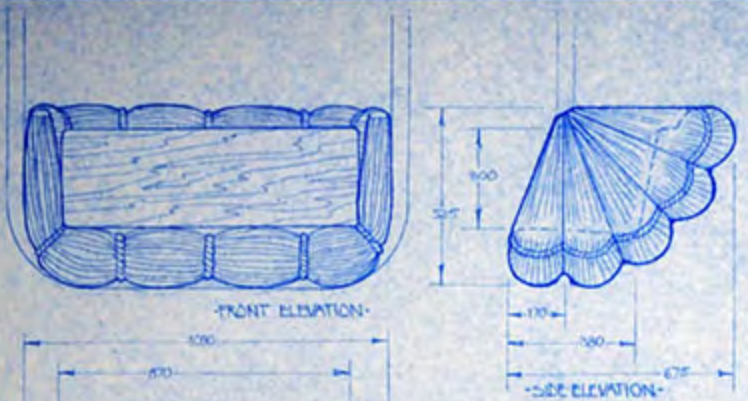
PTERY-DAEYL  
 RIDE





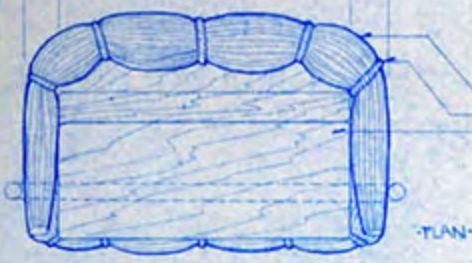
TOWER W/ RINNELS & GEAR WHEELS ROTATES WITH RIDE - ROPES ATTACHED TO RIDE ARMS RAISE & LOWER ROCK-CRUSHING BOULDERS.





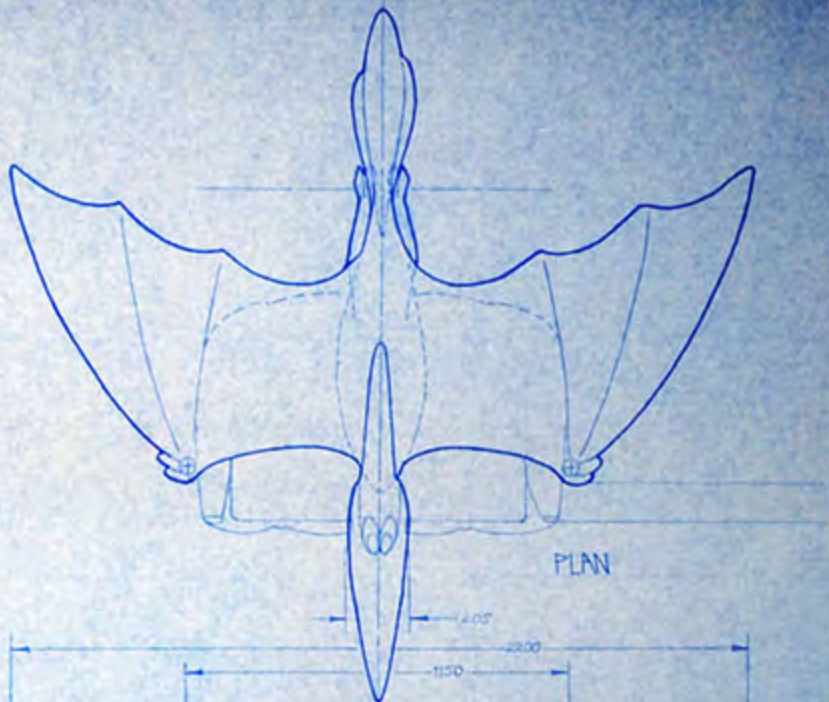
FRONT ELEVATION

SIDE ELEVATION

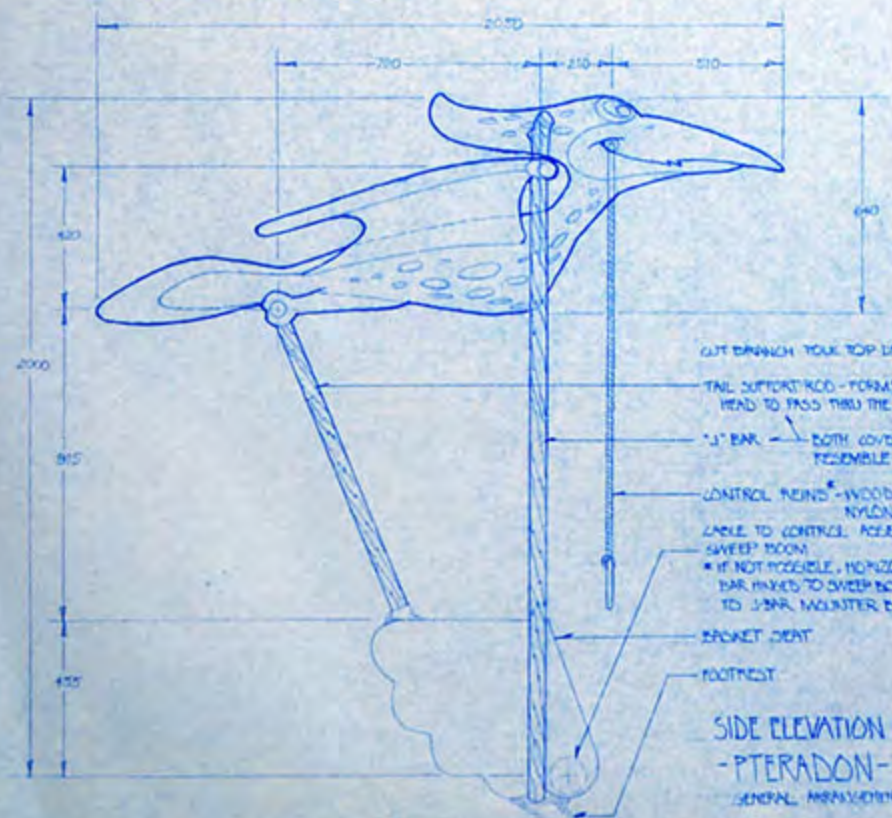


PLAN

- BASKET SEAT -  
 REFER TO "NATIONAL GEOGRAPHIC" JAN '71 P.50  
 TRYPKUS REED BUNDLES  
 ROPE BINDING  
 SANDBLASTED WOOD TEXTURE SEAT

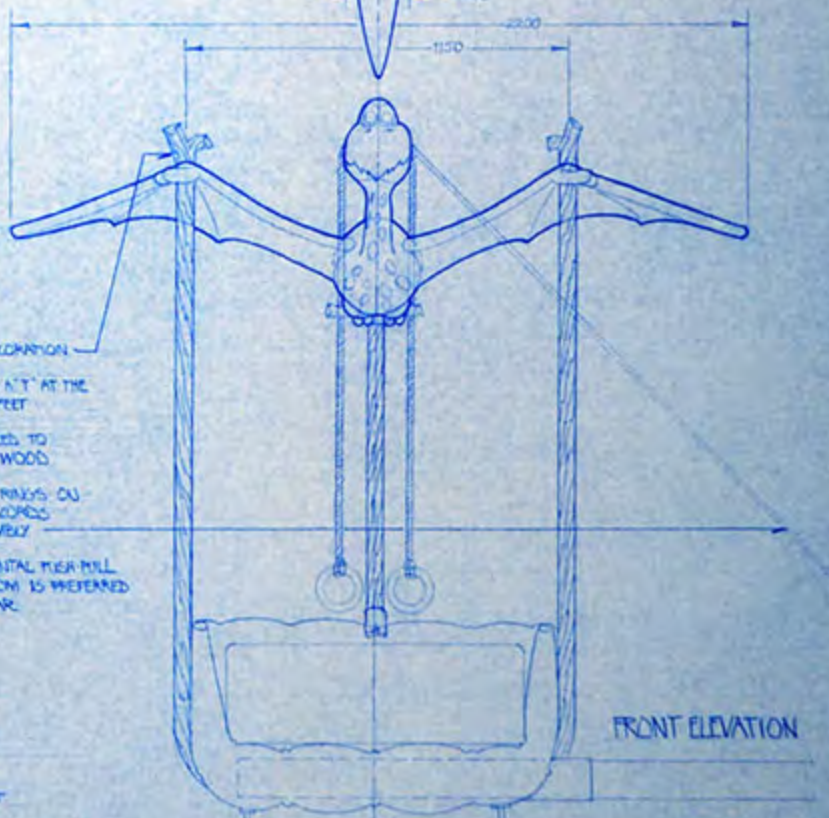


PLAN



CUT BRANCH YOUR TOP DECORATION  
 TAIL SUPPORT ROD - FORMS A 'T' AT THE HEAD TO PASS THRU THE FEET  
 1/2" BAR - BOTH COVERED TO RESEMBLE WOOD  
 CONTROL REINS - WOOD RINGS OR NYLON CORDS  
 ABLE TO CONTROL ASSEMBLY  
 SWEEP ROOM  
 \* IF NOT POSSIBLE, HORIZONTAL PIER MILL BAR HIKED TO SWEEP ROOM IS PREFERRED TO 1/2" BAR MOUNTED BAR

BASKET SEAT  
 FOOTREST  
 SIDE ELEVATION  
 - PTERADON -  
 GENERAL ARRANGEMENT



FRONT ELEVATION





