

Hello — and thanks for taking a look at my work!

My name is Rich Kurz and I am an experienced graphics design professional. My philosophy has grown simpler through the years. Good design is not about me, but about us. I want to do good work that serves the needs of my client and that I am proud to put in my portfolio. This pdf shows some of my capabilities.

Note that these concepts and original drawings are owned by myself. The images in this document are my own and are under copyright to Rich Kurz.

After our first real design project that sophomore year, my carlight design, where we flexed our native illustration talent, they started teaching us how to illustrate for real using industrial design technique. At that time, 1973, wer were using pastels and markers. But mostly markers. This may have been the first exercise and it called for us to illustrate a tableware set and to show it with a gloss finish, a dull finish, and as black and white line art. It was a good exercise because it let us produce a simple but professional looking set of boards and build our confidence. And we got to use...FARKLES for the first time! We sure loved adding farkles, but watch out - you could easily overdo it!

Deliverables: Three drawings, 19"×24" Bienfang bond, black marker, pastels, farkles

I am available to discuss your design, illustration, marketing, and advertising needs. Let's talk!



Rich Kurz

