

Hello — and thanks for taking a look at my work!

My name is Rich Kurz and I am an experienced graphics design professional. My philosophy has grown simpler through the years. Good design is not about me, but about us. I want to do good work that serves the needs of my client and that I am proud to put in my portfolio. This pdf shows some of my capabilities.

**Note that these concepts and original objects are owned by myself.**

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Design school had only occasional forays into the Arts & Science college for some 100 and 200-level courses. At least half our time was occupied by our studio courses, which worked out to usually one half of the daytime and one half of the nighttime. But not all courses were in the Design program. We also were required to take various courses in the Art program, such as drawing, painting, print-making, photography, and ceramics. I took the last one my junior year. We learned the basic techniques, and then got to apply them to a personal project. Taking it less than completely seriously, I decided to make a ceramic speaker...get it?...“ceramic” speaker... CERAMIC speaker??

Surprisingly, we were not taught or allowed to use a pottery wheel. This was not pottery class, after all. So I had to make it from slabs and do the best I could to make it a rotated hyperbolic profile. I added pieces to raise it off the floor and to mount the speaker at the midpoint so it pointed upward, and *Viola!*

How good was the sound? As good as a 3-1/2" speaker can sound all by itself. It weighed about ten pounds and stood about one foot tall. It was reasonably sturdy and lasted over 25 years before it was disposed of. I forget if it broke or I gave it away.

Grade: A

I am available to discuss your design, illustration, marketing, and advertising needs. Let's talk!



Rich Kurz







